



MS2G as Pillar for developing Strategic Engineering as a New Discipline for Complex Problem Solving

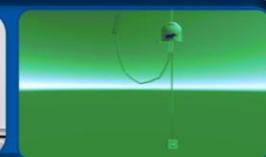


DIME

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Strategos & Smart Simulation



夫未戰而廟算勝者，得算多也；
未戰而廟算不勝者，得算少也；
多算勝，少算不勝，而況於無算乎？
吾以此觀之，勝負見矣。



Sun



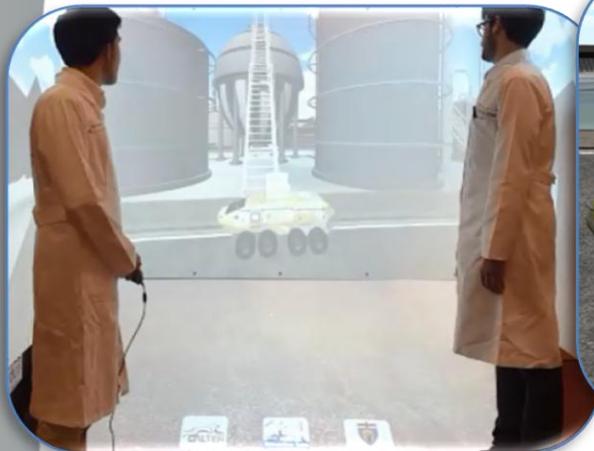
Now the general **who wins** a battle makes **many calculations** in his temple ere the battle is fought. The general who loses a battle makes but few **calculations** beforehand.

Thus do many calculations lead to victory, and few calculations to defeat: how much more no calculation at all! It is by attention to this point that I can foresee who is likely to win or lose. Sun Tzu, Art of War, Laying Plans, 7, 500 BC



MS2G Paradigm as new Enabler

The innovative concept of MS2G (Modeling, interoperable Simulation and Serious Games) allows to develop interoperable scalable and reusable simulators with benefits of new Immersive Solutions. MS2G is very flexible and enable use from different platforms: regular laptops, computers, CAVE (Computer Automatic Virtual Environment) large enough to immerse 4-5 people in the Virtual World, HDM, HoloLens as well as Smartphones and Tablets





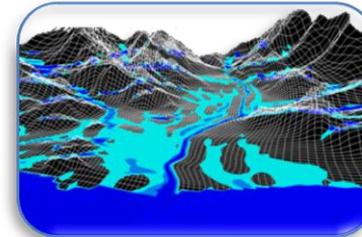
MS2G Paradigm as new Enabler



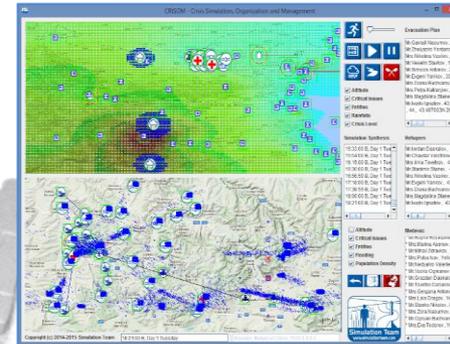
MS2G



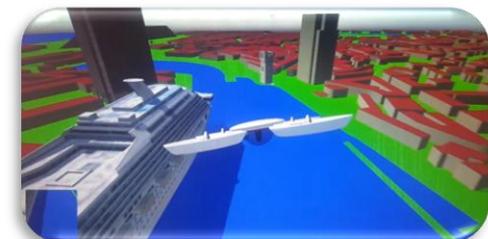
Modeling



interoperable Simulation



Serious Games





Interoperable Virtual Simulators & Models



The Smart Simulators represent the crucial element to support advance and revolution in Engineering, Management and Training. The Virtual Simulators are aids for Operative Resources, Technical Staff & Decision Makers. The Interoperability of simulators could be based on most advanced standards and paradigms (i.e. HLA High Level Architecture, MS2G, Modeling, Interoperable Simulation & Serious Games). These Solutions enable stand-alone and Federated Simulation of Operations, Activities and Processes.



Simulation Team have very long experience in Project with major Industries and leading International Agencies and Institutions





Example of Overall Architecture



Simulation

Man on the Loop VR & AR

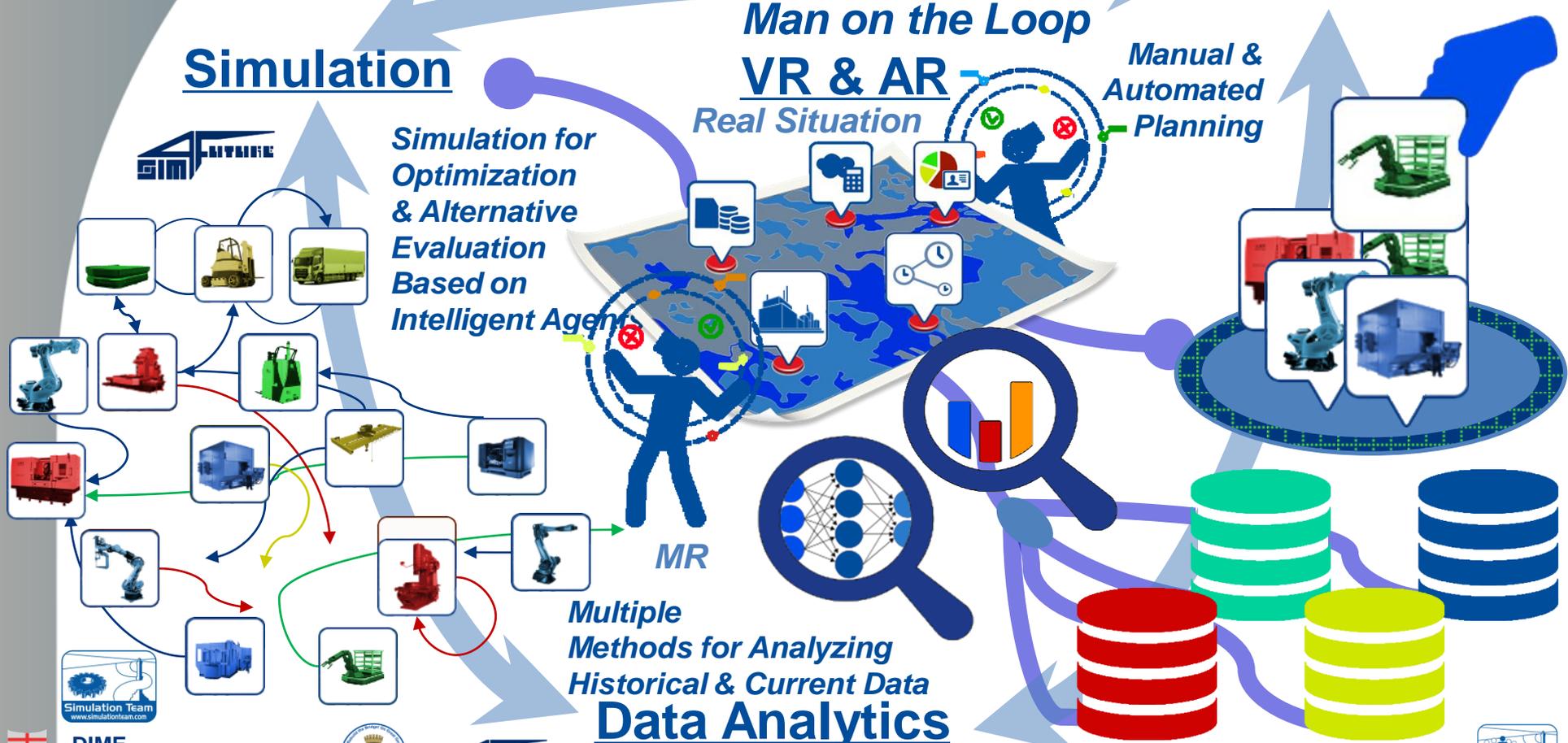
Manual & Automated Planning

*Simulation for
Optimization
& Alternative
Evaluation
Based on
Intelligent Agents*

Real Situation

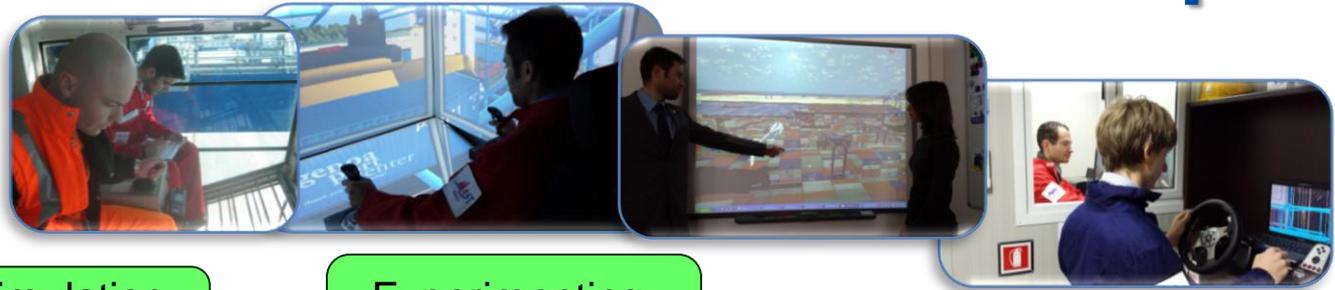
MR

*Multiple
Methods for Analyzing
Historical & Current Data*
Data Analytics





... Serious Games Evolve into Simulation Team Roadmap



Training on the Job

Simulation for Training

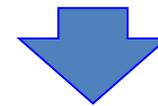
Experimenting on the Simulator

Serious Games for Training

Playing while Learning

Experimenting on Games

Many More Installations
Many More Users



New Education Modes
New Utilization Modes

[Nuclear War]
..a strange game the only winning move is not to play
Joshua in War Games Movie





Strategic Engineering

Strategic Engineering is a pretty new approach, emerging in Excellence Centers around the World, where New Technologies and Methods face Challenges & Uncertainty in Complex Systems



Strategic Engineering is the process of designing and analyzing New Solutions in order to achieve Strategic Results against *risks, uncertainty, competitors, threats and within critical environments*

Strategic Engineering is crucial to develop Modern Solutions for *Defense, Homeland Security, Government* as well as for *Industries, Companies, International Agencies & Public Authorities*



Strategy !?!



Classic Definitions: **Strategy** relies on effective plans able to achieve success in challenging situations such as business, politics, war, etc.

Strategy, Greek word, combines *stratos* (army) and *ago* (leading): Leading Resources

Gen. Jomini, Précis de l'Art de la Guerre, 1838

"La Stratégie est l'art de bien diriger"

Von Clausewitz, Vom Kriege, 1832

"We need a philosophy of Strategy that contains the seeds of its constant rejuvenation, a way to chart strategy in an unstable environment"

&

"Strategy is a system of expedients"

Von Moltke, Militarische Werke, 1871

"No plan of operations extends with any certainty beyond the first contact with the main hostile force"

"Today, to be a great company, think about what Social Problem you could solve"

Ma Yun, Alibaba Executive Chair, in 2018: Personal Net Worth 42.2 GUSD; 23.8GUSD Alibaba Revenues 6.2GUSD Profits, 56% Net Revenues Growth, Stocks +15% in 1 month



STRATEGOS: Master Science in Engineering

A new Educational Degree in
Engineering Technologies for Strategy in Defense,
Industry, Government & Homeland Security in Companies



- **STRATEGOS** is the new International MSc (Master Science) in Strategic Engineering (Laurea Magistrale in Italia, 2 anni)
- **STRATEGOS** promotes Quantitative Modeling to Support Decisions by developing a new generation of Engineers able to deal with Strategic Thinking & Decision Makers
- **STRATEGOS** prepares Engineers for Decision Making, providing strong foundation in Modeling, Simulation, Scenario Analysis as well as in Enabling Technologies



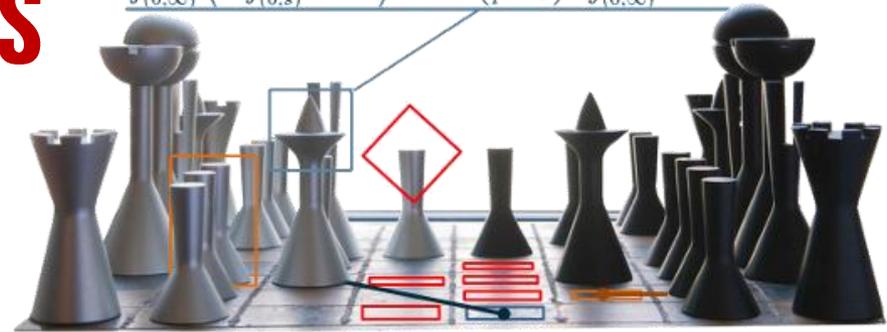
www.itim.unige.it/strategos





STRATEGOS Mission

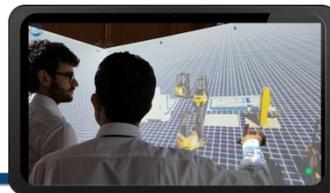
$$\int_{(0,\infty)} \left(\frac{1}{s} \int_{(0,s)} h(t) dt \right)^p ds \leq \left(\frac{p}{p-1} \right)^p \int_{(0,\infty)} h(s)^p ds.$$



STRATEGOS creates a New Generation of Engineers able to deal with Decision Making and Strategic Thinking in complex Scenarios

STRATEGOS prepares Engineers to master Modeling, Simulation, Enabling Technologies such as: Machine Learning, AI & IA, ICT, IoT & IoE, Big Data, MR, Data Farming, Data Analytics, Innovative Robotic and Autonomous Systems

AI Artificial Intelligence
IA Intelligent Agents
ICT Information & communication technology
IoE Internet of Everything
IoT Internet of Things
MR Mixed Reality





Changes around the World

- How it is Changing the Industry & World?
- How Simulation enables to face new Opportunities?
- Way Ahead, Challenges and Opportunities



Game

← 2017! →

Vs.

Black Hornet



Reality



Some Open Questions?

- How it is Changing the Industry & World?
- How Simulation enables to face Risks & Dangers?
- Way Ahead, Challenges and Opportunities
- **To Perish is just a Game Option... or is it Real?**



← 2017! →

Vs.



Opportunities

Tianjin Explosion, August 2015, 800 tons Ammonium Nitrate, 173 casualties, 2km range, 9bUSD Ins.Damage

Threats

Some new way to... Perish!



- 1995 Mercedes from Munich to Denmark, 1600 km
- 1996 Parma University follow lane marks, 1900 km
- 1997 NAHSC, 20 vehicles in I7 San Diego
- 2004 DARPA, failure on running in the Desert
- 2005 Parkshuffle near Rotterdam
- 2007 DARPA, urban challenge won by Chevy CMU
-
- 2014 Vislab 20' in Rush Time →30M\$ by Ambarella
- 2016 Daimler AG smart parking in Stuttgart HQs
- 2016 Tesla first Casualty
- 2016 Nutonomy in Singapore, Self Taxi Service
- 2016 Uber testing in Pittsburgh
- 2017 Uber banned in London after Vancouver & Austin

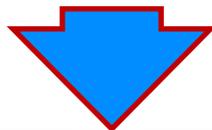
18 millions of Taxi Drivers Worldwide



900'000 Truck Drivers In Italy

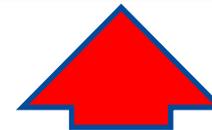


200'000 Uber Drivers Worldwide



CMU
DARPA
NAHS

Carnegie Mellon University
Defense Advanced research Projects Agency
National Automated Highway System Consortium
2015 Statistics



Realize Opportunities



Face Risks



Challenges



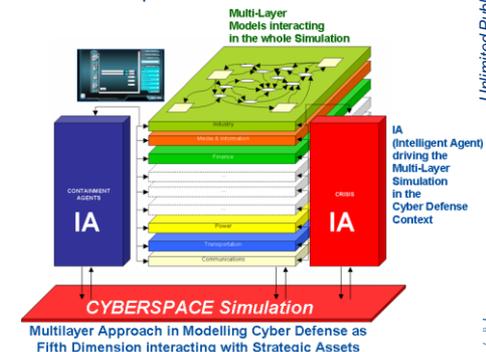
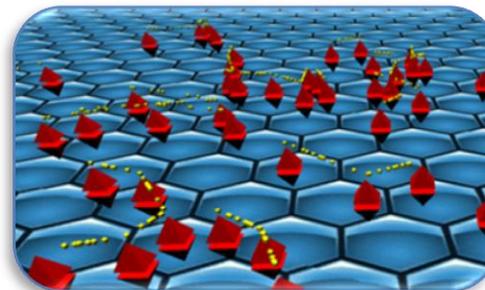
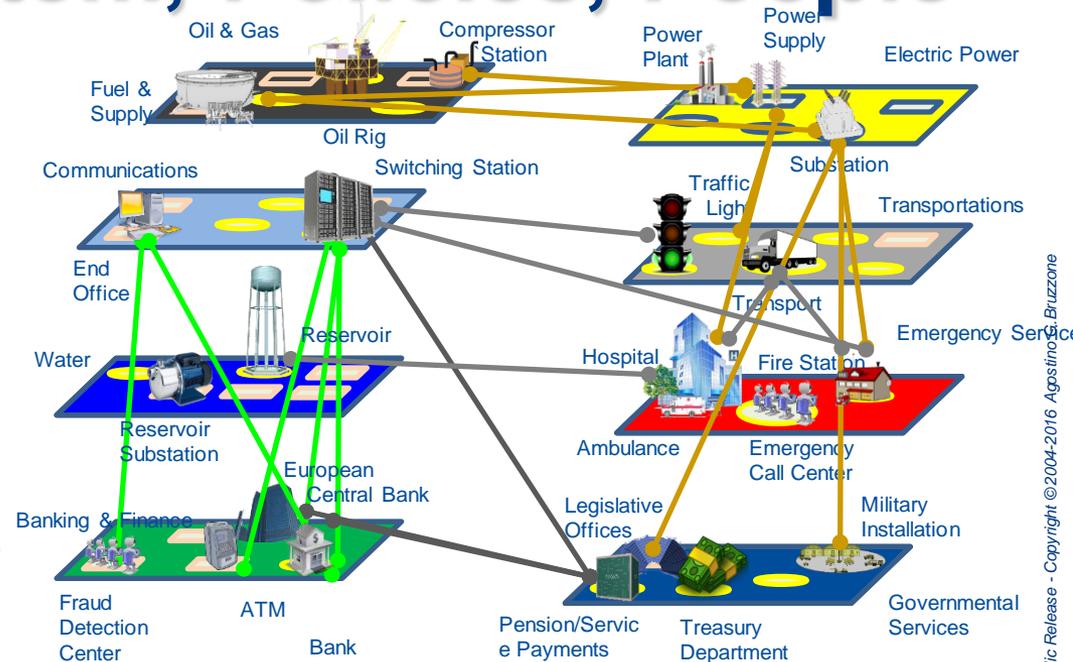


Multi-Layer Simulation for New System, Policies, People

The Modern Systems are usually addressing Multiple Layers and requires to consider multiple aspects for developing

- New System Design
- New Policies & Procedures
- New Technologies and Processes
- Table Top Exercise in order to understand and raise awareness by Human and Machine Learning
- Education & Training Programs for Multiple Players

The use of AI & Intelligent Agent is crucial to automate Smart Simulation



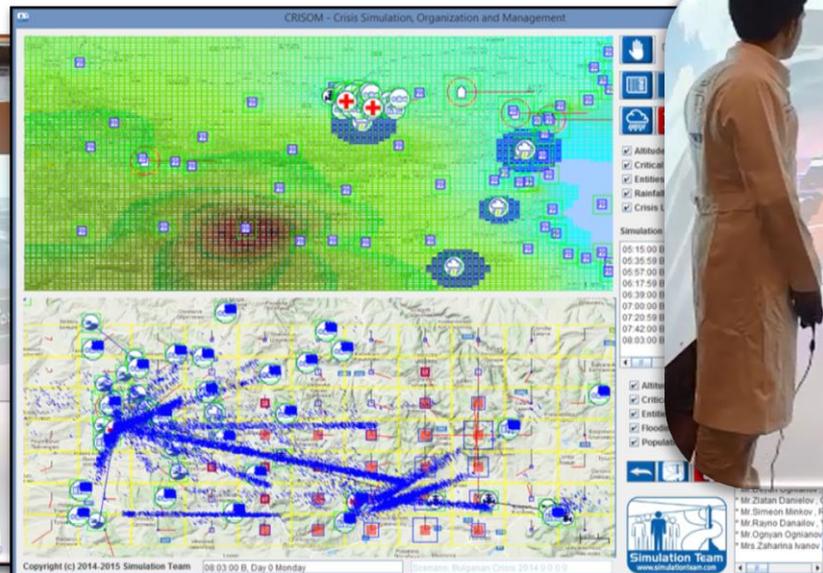
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MS2G and IA-CGF

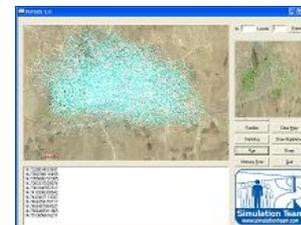
The MS2G (Modeling, interoperable Simulation and Serious Games) could be combined with use of IA (Intelligent Agent such as IA-CGF by Simulation Team). The Intelligent Agents simulate concurrently many actors, people and actions enabling to recreate and study very complex scenarios to improve trainee engagement





Agent Directed Simulation Benefits

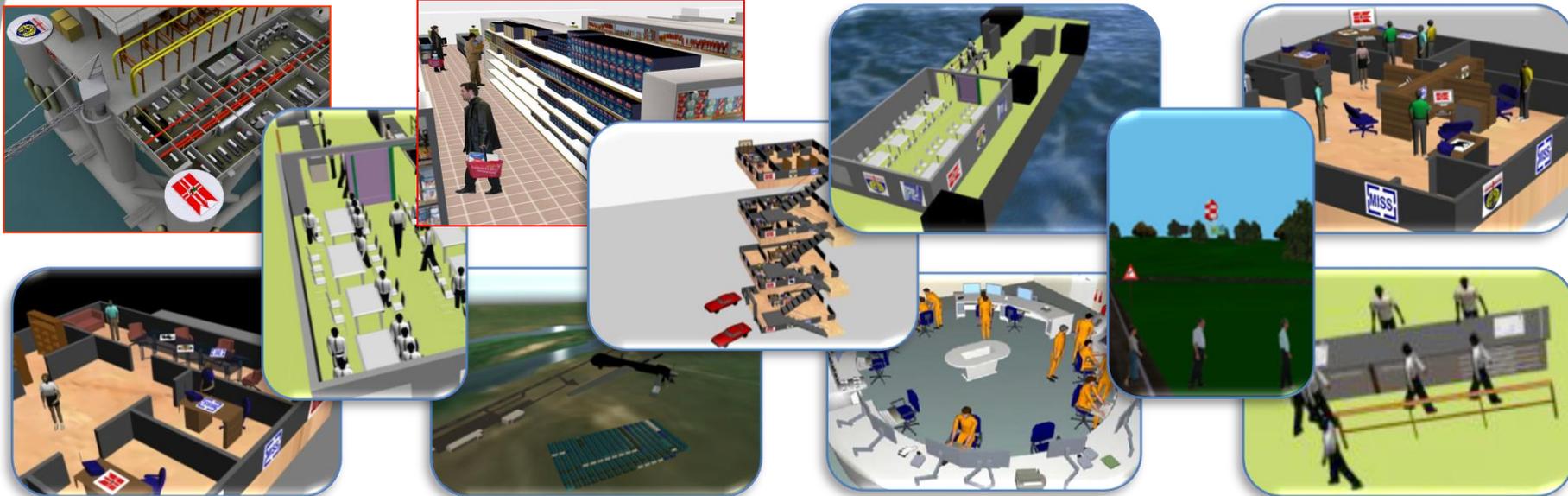
- Simulation of Complex Behaviors related to People, Organizations, Entities and Resources
- Experimentation with a reduced workload thanks to the agents autonomous behavior able to replace man-in-the-loop and help in scenario setup
- Execution of large number of simulation runs and replications
Allow collective training with limited Personnel
- Investigation of New Policies and Regulations on the Simulation
- Achieve a greater accuracy and reliability of simulation results in the case of experimental analysis and training
- Set-up a greater number of exercises given the same amount of available resources
- Support Expert Contributions and Creativity by operating over Realistic and Reactive Simulation Frameworks





Intelligence to Simulate Humans as well as to Interact

The data flows, business processes are usual crucial in systems. The Human Behavior Models (HBM) are required to enable Smart Simulation in order to reproduce people, organizations, companies, cities,, so it is very important to use Intelligent Agents to reproduce these elements & their interactions





Benefits from *IA-CGF*

Intelligent Agent Computer Generated Forces

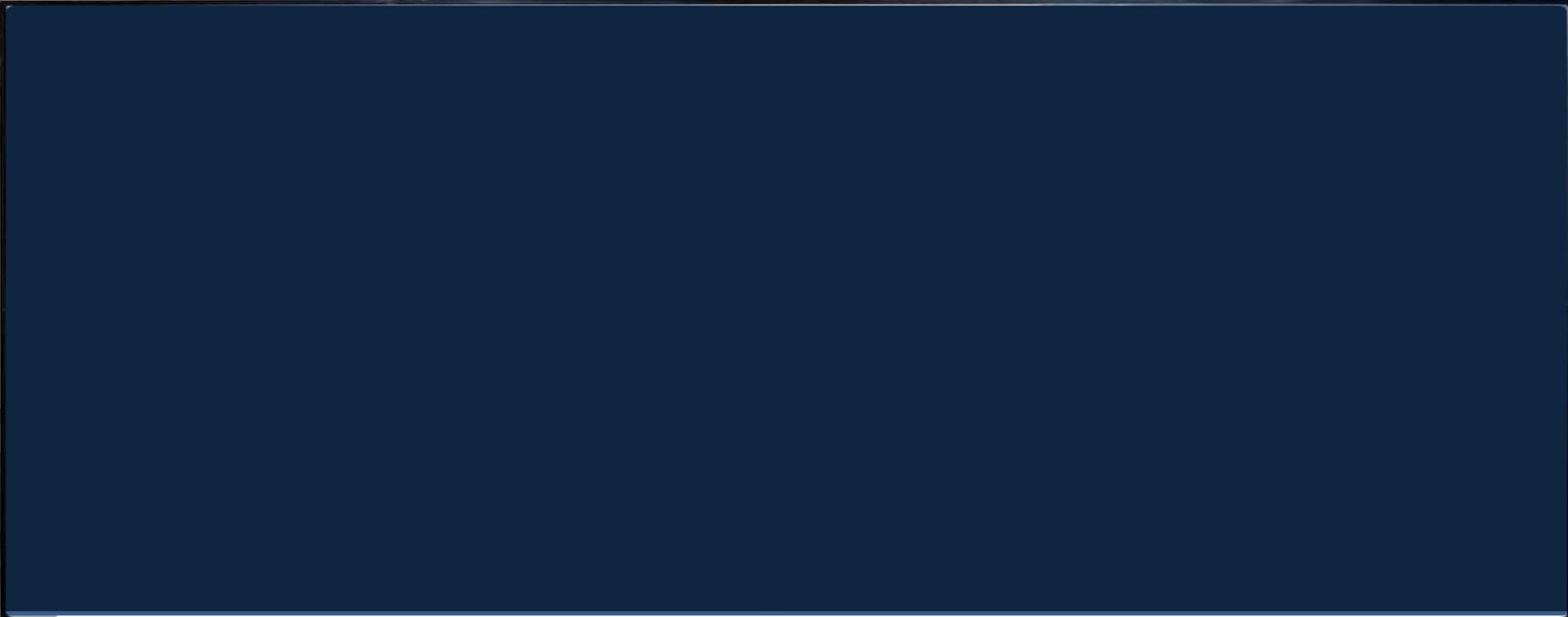


- Introduction of Composable Elements in the Simulation Environment
- Reduction of Workload for Experimentation
- Speeding Up Scenario Preparation
- Supporting Data Farming and Experimental Analysis
- Simulate Complex Non-Conventional Asymmetric Scenarios
- New Capabilities to evaluate Impact of Second Effects
- New Sparring Partners





Lets look at some Examples...



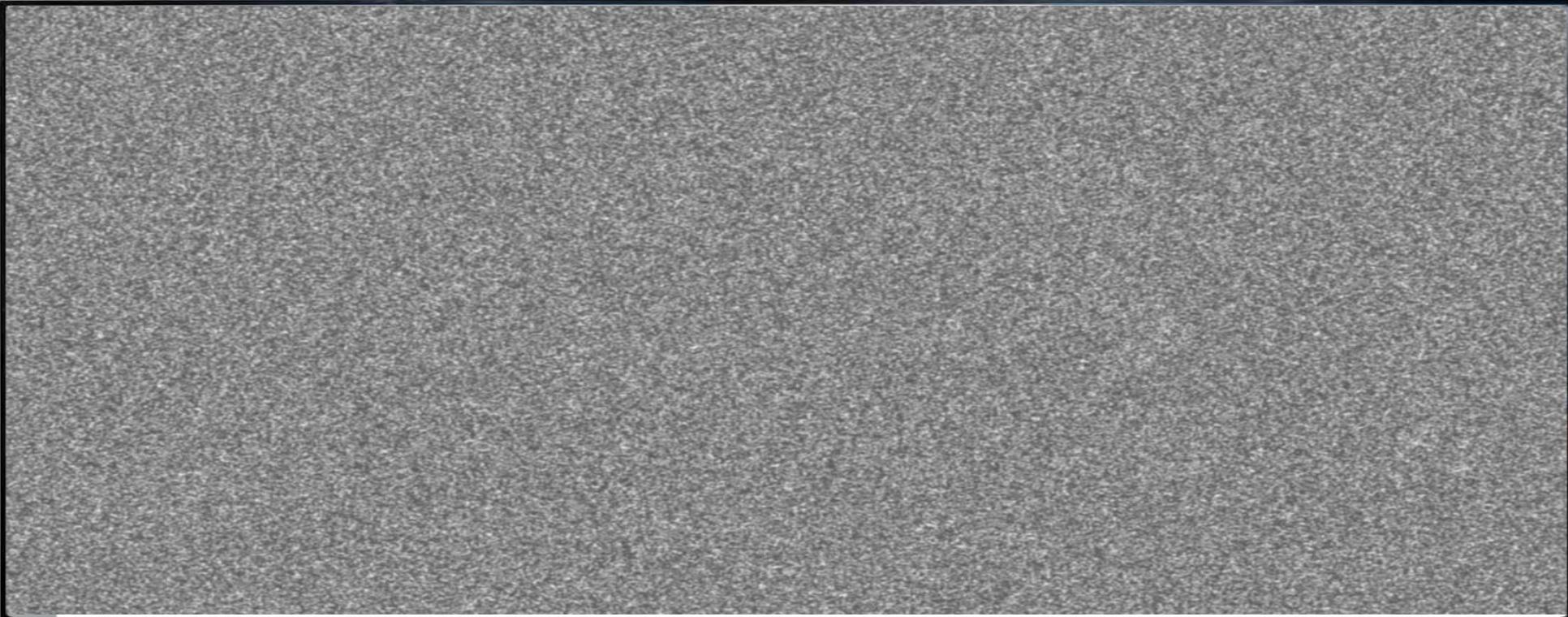


Lets look at some Examples...





Lets look at some Examples...



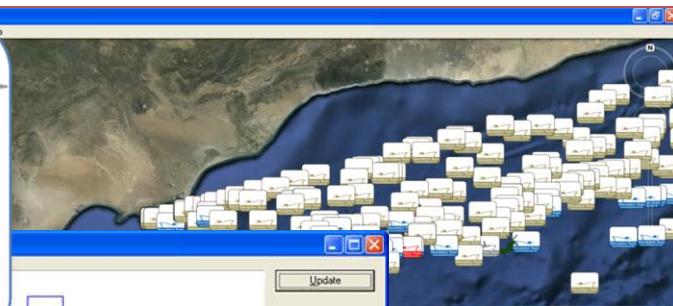
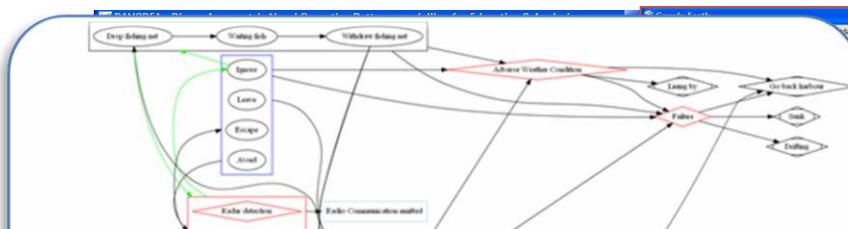


Working on Real Virtual Worlds

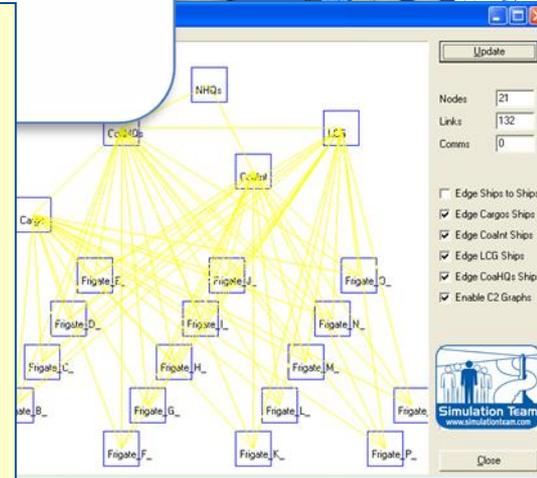




IA-CGF for Large Systems & Huge Interactions



PANOPEA (Piracy Asymmetric Naval Operation Patterns modeling for Education & Analysis) has been developed by Simulation Team to Simulate complex situations where traffic is so intense that is hard to Coordinate Operations and discriminate threats and alerts





Haiti Humanitarian Support Demonstration



The demonstration was devoted to show the potential of interoperability in combining different simulators for full coverage of a complex problem such as that one of Haiti. Simulation Team was involved by using his interoperable IACGF reproducing Population Behavior, Human Factors (famine, stress, diseases, fear, aggressiveness), Riots and Gang Activities as well as the impact of the Simulation Earthquake



JTLS

JCATS

IA-CGF Riots

IA-CGF EQ

VBS2

DI-GUI

PLEXSIS



UxV & Plants... ...and more!



Inspection Outside



Inspection Inside



*UxV Unmanned any
domain Vehicle*





AI & Man on the Loop vs. Man in the Loop



Humans need new ways to interact with Intelligent Systems.

Today we need to pass from driving and piloting a single UAV to assigning high level task and objectives to a Wing or a Swarm of Uxv.

Smart Simulation allows to Design, Experiment & Test these new Solution

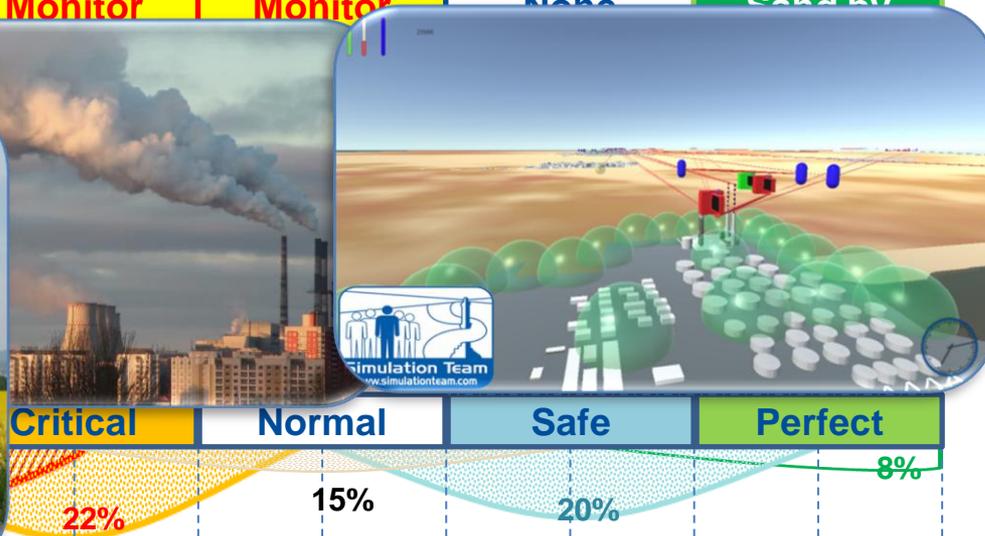




AI... Artificial Intelligent for Awareness driven Initiatives

| | |
|----------|-------|
| Danger | 31.5% |
| Inspect | 35.2% |
| Monitor | 23.3% |
| Stand by | 8.0% |

General Situation on the Plant



Mutual Relationship among Sensors & UxV





MS2G supporting us during good times..



New Engineering

Market Evolution

New Regulations





...and during Crisis and Critical Conditions



We need Smart Simulation in Engineering
...because things are Changing!

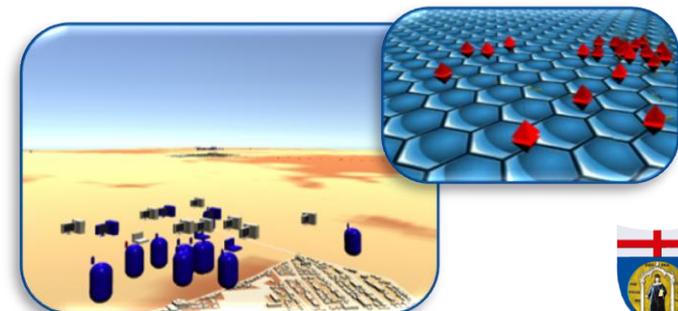




Cyber Domain: adding Spices to T-REX

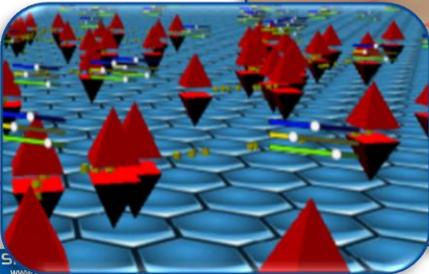
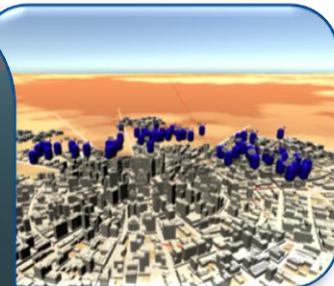
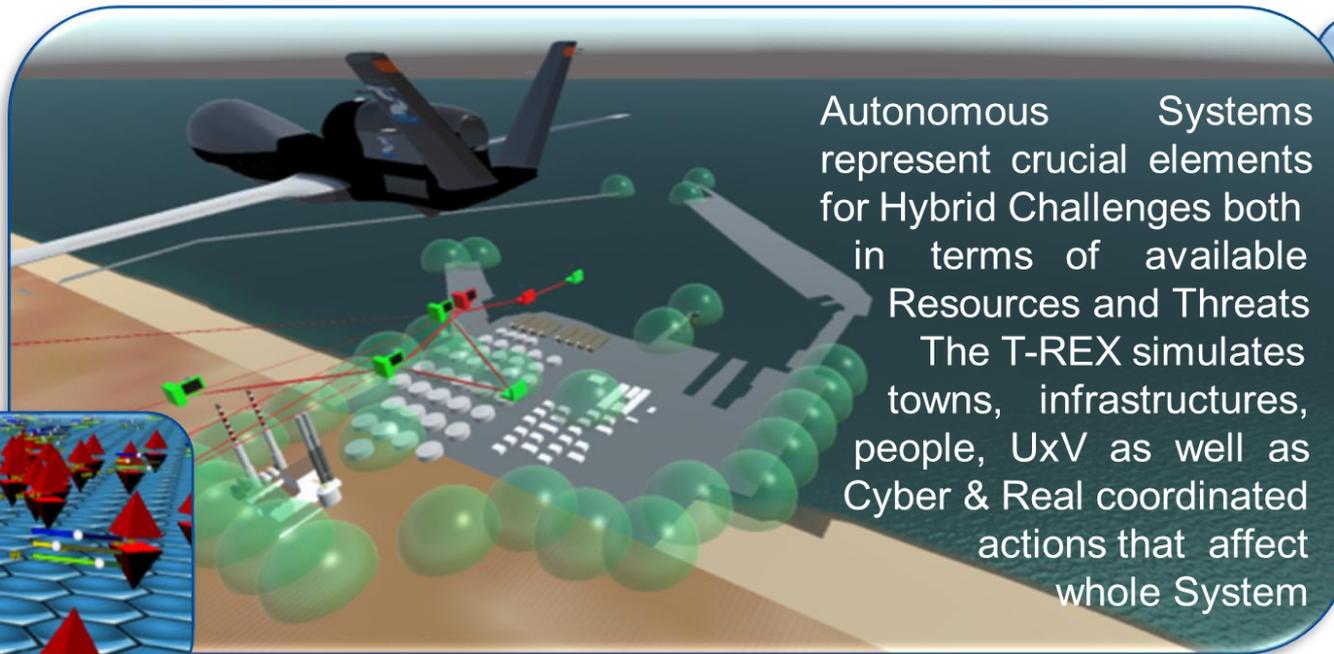
Threat network simulation for REactive eXperience

The Cyber Security is part of T-Rex environment and allows to evaluate the impacts on operations and estimates their magnitude This approach allows to considerate the Cyber Domain Complexity and the impacts on ICT process and infrastructures as well as Social Engineering elements. The MS2G (Modeling, interoperable Simulation & Serious Games) approach, make possible to raise users awareness and improve performance reducing vulnerabilities



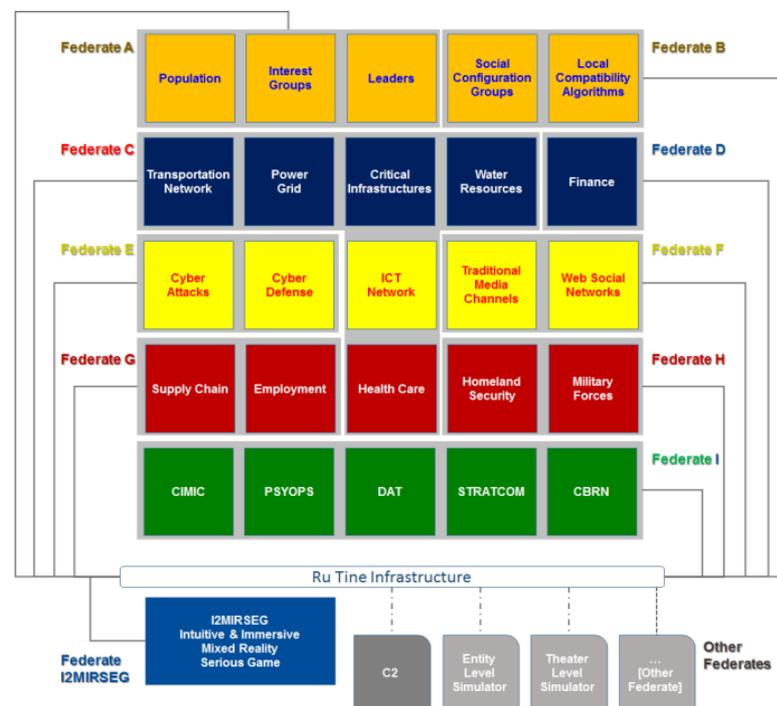
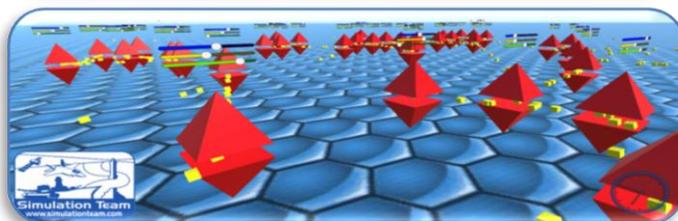


Hybrid Challenges & Autonomous Systems





Creating Comprehensive Environments



New Frontiers &...

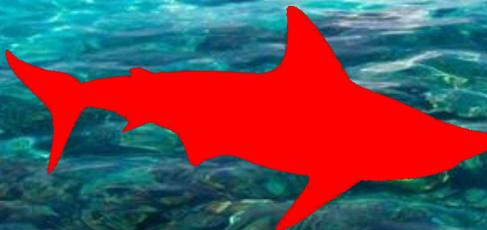


**There are Sharks in these waters?
Yes, there are Sharks in all Seas!**

**Cyber is ...
Everywhere**

**88 Shark Attacks *World/year*
5 deaths in 2017**

**230'000 Malware produced by day
77'183 Cyber Severe Damages
Cyber Insurance Premiums 1.3bUSD
Cyber Security Gov.Budget 28bUSD
...just USA ...already 3 years ago**





New Frontiers &... ...New Engineers



Università di Genova





New Frontiers &... ...New Engineers



September XIII, 2018, 0607 Z

Cyber Attacks are able to disable official websites and networks, disrupt or disable essential services, steal or alter classified data and cripple strategic assets & critical infrastructures such as Communications, Power, Transportations, Finance, Health Care.

Cyber Attacks are addressing both **Civil** and **Military Targets**

Cyberwarfare is a Cyber-based Conflict involving motivated attacks on information and information systems.

| COUNTRY | PORT | SERVICE TYPE | # | COUNTRY | TIMESTAMP | ATTACKER | ATTACKER IP | ATTACKER GEO | TARGET GEO | ATTACK TYPE | PORT |
|---------------|------|--------------|----|---------------|--------------|--|----------------|----------------|-------------------|-------------|------|
| United States | 1 | 445 | 12 | United States | 07-05-21-758 | henorme-Service Joint Multimedia Cable Net | 78.26.255.116 | Odessa, UA | Los Angeles, US | telnet | 23 |
| Ukraine | 2 | 445 | 12 | Ukraine | 07-05-21-754 | henorme-private Multimedia Cable Net | 78.26.255.116 | Odessa, UA | Los Angeles, US | telnet | 23 |
| Taiwan | 3 | 445 | 12 | Taiwan | 07-05-21-758 | henorme-Service Joint Multimedia Cable Net | 78.26.255.116 | Odessa, UA | Los Angeles, US | telnet | 23 |
| Saudi Arabia | 1 | 3128 | 12 | India | 07-05-21-758 | henorme-Service Joint Multimedia Cable Net | 78.26.255.116 | Odessa, UA | Los Angeles, US | telnet | 23 |
| China | 1 | 3128 | 12 | China | 07-05-21-758 | henorme-Service Joint Multimedia Cable Net | 78.26.255.116 | Odessa, UA | Los Angeles, US | telnet | 23 |
| | | | | | 07-05-21-198 | Microsoft Corporation | 65.55.169.252 | Washington, US | De Kalb juncti... | smtp | 25 |
| | | | | | 07-05-21-198 | Microsoft Corporation | 116.211.0.90 | Wuhan, CN | Dubai, AE | ndi-aas | 3128 |
| | | | | | 07-05-20-417 | Microsoft Corporation | 65.55.169.253 | Washington, US | De Kalb juncti... | smtp | 25 |
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| | | | | | 07-05-25-990 | Microsoft Corporation | 157.56.111.249 | Redmond, US | De Kalb juncti... | smtp | 25 |



New Frontiers &... ...New Engineers



*Big Data are a resources also
for Attackers in Cyberspace*

- Yahoo 2013 & 2014, Over 1 billion accounts
- TJX, 2003, 45.7 million credit/debit cards, driver's licenses
- FriendFinder, 2016, 412 million accounts on dating
- Ebay, 2014, 145 million accounts
- Heartland Pay.Syst, 2008/2009, 130 million credit cards
- Target Stores, 2013, 110 million records compromised
- Sony OE., 2011, 102 million records compromised
- Anthem, 2015, 69 million health insurer records
- Home Depot, 2014, 56 million credit and debit cards 10.5 GUSD (~194 USD/card)
- LinkedIn, 2012, 6.5 million accounts (4%), password cracking in 72h for 90% cases





New Frontiers &... ...New Engineers



MITM Man in The Middle



Dsniff Dug Song Sniff through SSH & HTML by MITM



It is not necessary to attack your PC or Mobile...

... new Kitchen Appliance provide new vulnerabilities:

-  **To get your Google Account by MiMT from a Fridge able to propose you the Google Calendar (2015)**
-  **To generate a Junk Mail Campaign spamming 750'000 emails from 10'000 Home Devices (2014)**
-  **To watch your home from Always On Camera from Smart TV (2015)**



Smartv-Federal Trade Commission



New Frontiers &... ...New Engineers

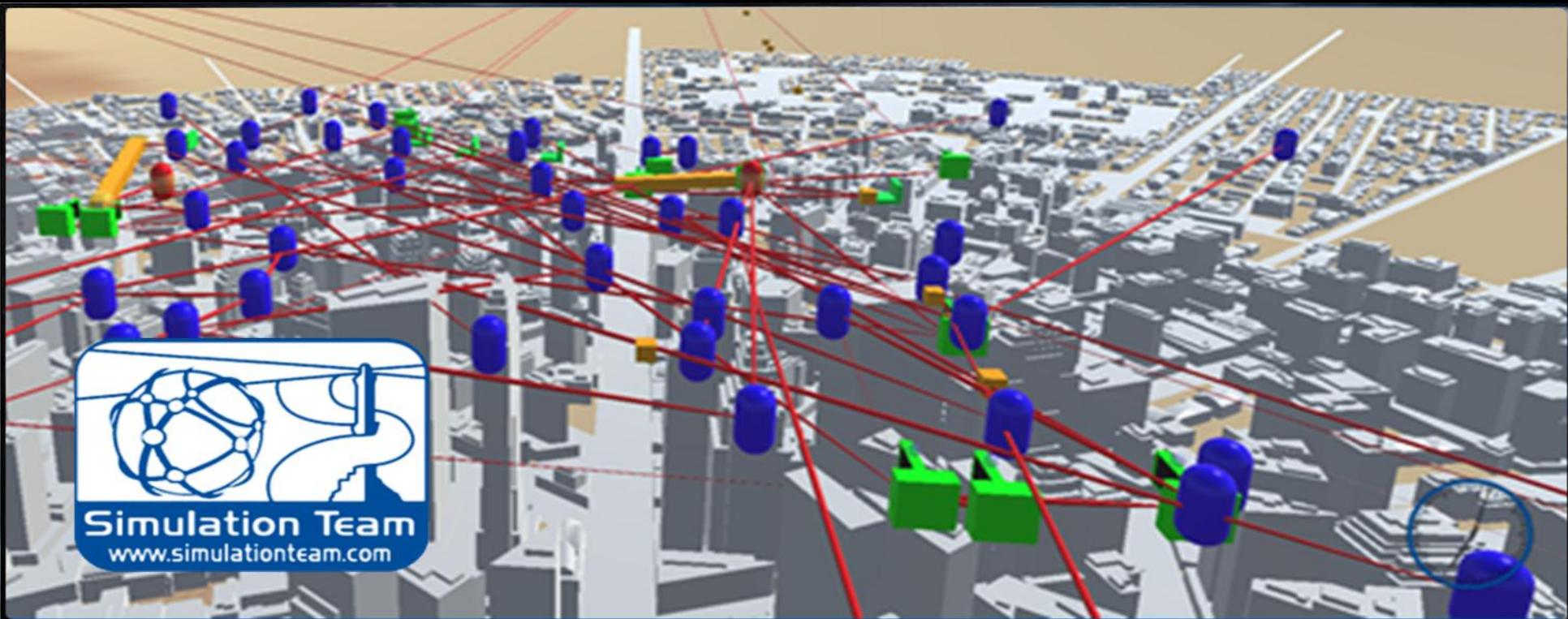


- 
Estonia, April 26-May 23, 2007, DDS, Botnet, Ping floods: All Government, 2 Banks, Political Parties, No Parliament Email, No Credit Cards, no ATM
- 
Georgia, August 7-12, 2008, DDS, Botnet, Web Defacement, Sql Injections, Spamming: News and Government Websites Down, Gov.Comms down with the World, Banks & Cell Phones down.
- 
Kyrygistan, January 18-31, 2009, DDS, ¾ IPS down, 80% internet down, mobile down
- 
Ukraine, 2015/2017, SCADA, Blackouts 1/million People 2h





New Frontiers &... ...New Engineers





New Frontiers &... ...New Engineers



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