The New Silk Route: Connecting Trading Cities & Developing Technology Solutions

7.00-17.00 GMT, November 1st

Serious Games Labs @ J.Cook University Singapore & Simulation Team Labs in Genoa,

The New Silk Route Pitch provides an opportunity to students to address the Future of East to West Logistics Evolution by providing quick and impact presentations on Original And New Strategic Solutions & Opportunities emerging from Ideas, Models and Data.

The Student Teams are encouraged to participate to this Experience by preparing an impact Pitch Presentation on the New Silk Route and adding specific considerations based on Data and Models able to support the proposed new views on Emerging Strategic Solutions & Opportunities in this field. The Short Pitch Presentations will be delivered by each team within 5 minutes maximum time duration, live or virtually, during the afternoon of November 1st, 2019 as element of a competition among different teams of students from Genoa University in Italy and James Cook University in Singapore.

Special Awards and Recognitions will be provided based on Innovation, Impact, Reliability, Robustness, Sustainability and Quality of the presentations as part of the new cooperation on going among Business Informatics and STRATEGOS, MSc in Strategic Engineering. Teams should be composed by 3-6 University Students.

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