

# STRATEGOS Technical Workshops open to Industries

## Safety and Security in Ports



10.00-18.00, October 7<sup>th</sup> 2019, Ordine Ingegneri, Piazza Vittoria 11, Genoa, Italy  
Port Operators, Institutions & Companies highlights the advances in this sector and present challenges and opportunities. Security and Safety are addressed in Port and Coastal Critical Infrastructure context

## Modeling Hybrid Warfare & Emerging Threats



9.00-12.30, October 11<sup>th</sup>, 2019, Balbi I Class Room, via Balbi 5, 16126 Genova, Italy  
Col.Di Bella, DIMS PhD Member & Officer with multiple overseas experiences, proposes Hybrid Warfare as Emerging Challenge (Media & Cyber Attacks, etc.) and presents models to reduce Vulnerabilities

## Programming and Code Development



14.00-17.30, October 15<sup>th</sup>, A217 at DIBRIS, via Dodecaneso 35, Genoa, Italy, Part 1/4  
14.00-17.30, October 29<sup>th</sup>, A217 at DIBRIS, via Dodecaneso 35, Genoa, Italy, Part 2/4  
14.00-17.30, November 5<sup>th</sup>, A217 at DIBRIS, via Dodecaneso 35, Genoa, Italy, Part 3/4  
14.00-17.30, November 19<sup>th</sup>, A217 at DIBRIS, via Dodecaneso 35, Genoa, Italy, Part 4/4

Programming & Code Development are crucial components into the creation of New Applications & ICT Solutions. These Workshops provide foundations in programming by working on examples at Labs

## Design of Water Using Networks



10.00-12.30, October 28<sup>th</sup>, 2019, Aula B16, via Opera Pia 15a, Genoa, Italy  
Water is a main Strategic Resource that is supposed to turn critical in next years. So recycling units are crucial to reduce freshwater consumption as analysis of concentrations on regenerated streams

## The Silk Route Game



7.00-17.00 GMT, November 1<sup>st</sup>, Genoa & Singapore Labs  
The Silk Route Game provides an opportunity to investigate the Silk Route over Future Scenarios by Models and Data Analytics devoted to identify & quickly present Original Strategic Solutions & Opportunities

## Growth Marketing



10.00-12.30, November 8<sup>th</sup>, Balbi I, via Balbi 5, Genova, Italy  
Smart Echo to Grow Business in Real-Time. Growth Marketing is a set of activities & technologies aiming to acquisition of new customers, the process is based on innovative technologies, AI, Big Data & Simulation

## Safety & Security for Working within Industry 4.0



14.00-17.00, November 8<sup>th</sup>, 2019, Balbi I, via Balbi 5, Genova, Italy  
The workshop addresses as VDR is changing and all major news from smart working to working solo. Risks affecting Safety and Security are addressed as well as corresponding processes and potential solutions

# STRATEGOS Technical Workshops open to Industries



## Cyber Security, Security and Safety

THALES 

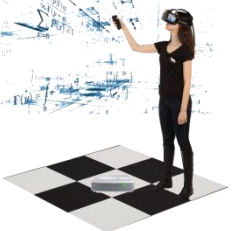
14.00-18.00, November 12<sup>th</sup>, Aula Cabella, Ground Floor, via Balbi 5,, Genova , Italy  
The Workshop addresses Security Challenges by proposing Innovative Solutions based on new Technologies. Safety & Security in Installations & Transportations are addressed with special focus on Cyber Threats



## Smart Asset Management

 SORIAN CONSULTING 

10.00-12.30, November 15<sup>th</sup>, Balbi I, via Balbi 5, Genova , Italy  
Predictive Analysis for Fixed Assets: This workshop addresses needs from a wide range of industries and it has been designed to present innovative tools and techniques for optimizing fixed asset management



## From Data to Decisions by Socials

 ITIM 

14.00-16.30, November 15<sup>th</sup>, 2019, Balbi I, via Balbi 5, Genova, Italy  
Using Data from Socials to extract Information useful to drive Decisions in a dynamic & complex world. Models for decision making self tuning on the effective behavioral reactions captured on social networks.



## When Technology meets Creativity for Strategy

 DRIVINAW 

10.00-12.30, November 22<sup>th</sup>, 2019, Balbi I, via Balbi 5, Genova, Italy  
The importance to understand the intersection of Business, Creativity & Technology in order to build not only innovative products, but also to create immersive experiences for your clients based on Data & Models



## Rapid Development of Web App by XAF

 Blizzard Sri 

14.00-17.30, November 22<sup>th</sup>, 2019, Balbi I, via Balbi 5, Genova, Italy  
Main features of XAF one of the most powerful frameworks for the DotNet environment especially for mid sized projects are presented with special attention to highlight rapid development issue, pros and cons



## Databases & Data Management, Part 1 & 2

 SOFT gam 

14.00-17.30, November 26<sup>th</sup>, Aula Balbi I, via Balbi 5, Genova, Italy, Part 1  
14.00-17.30, November 29<sup>th</sup>, Aula Balbi I, via Balbi 5, Genova, Italy, Part 2  
Digitalization & new advances in ICT Sectors strongly relies in proper Design & Development of Data and related Databases. A valid view is proposed on these issues, Databases and DBMS by interactive demos



## AI & BOT in Service and Business, Part 1 & 2

 SOFT gam 

9.00-12.30, November 29<sup>th</sup> 2019, Balbi I, via Balbi 5, Genova, Italy, Part 1  
14.00-17.30, December 6<sup>th</sup> 2019, Aula Balbi I, via Balbi 5, Genova, Italy, Part 2  
There are many different kinds of Bots using AI and these workshops present and demonstrate them interactively with the Class



[www.itim.unige.it/strategos/news](http://www.itim.unige.it/strategos/news)

Free Attendance, please register to guarantee a seat by writing to [massei@itim.unige.it](mailto:massei@itim.unige.it)

# STRATEGOS *Technical Workshops open to Industries*



## Strategic Decision Making in Complex Problems by Analytic Hierarchy Process (AHP)



9.00-13.00, January 20<sup>th</sup>, 2019, Aula DIME MIG, via Opera Pia 15, Genova, Italy

The workshop presents Fundamentals & Applications of AHP to improve Decision Making process in Complex Systems and provides Software and Interactive Experiences in using it into real Applications



## Innovative Technology at work for Transportations and Cyber Security

THALES



9.30-13.00, January 24<sup>th</sup>, 2020, Thales, Via Lucchese, 33, Firenze, Italy

This Experience allows to visit and observe real Innovative Solutions addressing Mass Transportation as well as Cyber Security within a Major Multinational Group developing these aspects in Florence



[www.itim.unige.it/strategos/news](http://www.itim.unige.it/strategos/news)

Free Attendance, please register to guarantee a seat by writing to [massei@itim.unige.it](mailto:massei@itim.unige.it)