## STRATEGOS a New Way to succeed SINGREDRE.2019 The New way to Succeed

## **STRATEGOS** *Workshop:* the New way to Succeed

STRATEGOS to master M&S, Data Analytics & AI for supporting Strategic Decision Making

2.30pm-5.00pm, October 30, 2019 🕑 NUSS Kent Ridge Guild House, 9 Kent Ridge Drive, 119241. Singapore





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Genova

A Strategos ... should have the temper and the spirit of the good cause to carry him through difficulties with satisfaction and credit

Thomas Stamford Bingley Raffles, Letters, 1823 A.D.

**STRATEGOS**, the International Master Degree in Engineering Technology for Strategy & Security, is one of the first programs around the world addressing the new discipline of *Strategic Engineering*. **STRATEGOS** prepares new young engineers to master the combined use of Simulation, Modeling, Data Analytics, AI/IA (Artificial Intelligence/Intelligent Agents) to support Strategic Decision Making.

**STRATEGOS** is a joint initiative, led by Genoa University, carried out in cooperation with major Industries (e.g. Hitachi, Leonardo, Rina, Thales), Consulting Firms (e.g. Accenture), International Agencies (e.g. M&S COE) as well as Hi-Tech Startups and Spin Off and it promote joint developments in the area of Far East.

Companies, Institutions & Universities are invited to join **STRATEGOS** to promote common Educational Initiatives and R&D Projects, Workshop, Internships, Student Summer Stages, Faculty/Student Exchanges

