

STRATEGOS...



夫未戰而廟算勝者，得算多也；
未戰而廟算不勝者，得算少也；
多算勝，少算不勝，而況於無算乎？
吾以此觀之，勝負見矣。

...who win a battle makes many calculations in his temple ere the battle is fought, while the general who loses makes few calculations beforehand

Sun Tzu, Art of War, Laying Plans, 7, 500 B.C.

STRATEGOS...



ἡ Στρατηγία κάλλιστα προμηθεῖται τὰ
τε ἄλλα καὶ περὶ τὸ μέλλον ἔσεσθαι,
οὐδὲ τῇ μαντικῇ οἶεται δεῖν ὑπηρετεῖν
ἀλλὰ ἄρχειν, ὡς εἰδυῖα κάλλιον τὰ περὶ
τὸν πόλεμον καὶ γιγνόμενα καὶ γενησόμενα

...is about the Art to Know better what is Happening
or is Likely to Happen

Socrates in Laches, 198 E, 423 B.C.

STRATEGOS...



Hanc not reprimere,
sed augere
Imperatores debend

...don't have to repress people, but strengthen them

Gaius Iulius Caesar, De Bello Civili, III-92, 48 B.C.

STRATEGOS...

era questi infra i piú industri ingegni
ne' mecanici ordigni uom senza pari,
e cento seco avea fabri minori,
di ciò ch'egli disegna essecutori

T.Tasso, Gerusalemme Liberata, XVIII, 42



...should be among most talented & ingenious people, peerless in
machine invention and using hundred assistants to execute his directions

Ghigærho de ri Embrieghi, aka "Caputmallei", July 1099 A.D.

STRATEGOS...

Lê o conscidera e mirë comme di senplici
strumenti pe focalizâ a seu energia,
cöse che peuan ese cangiæ quande
cangian e prioritæ: de neuve peuan
azonzise e de atre peuan ese eliminæ



...looks at goals as to simply tools to focus positively the energy, these
can be changed as his priorities change, new one added & others dropped
Christopher Columbus, Memorial, 1501 A.D.

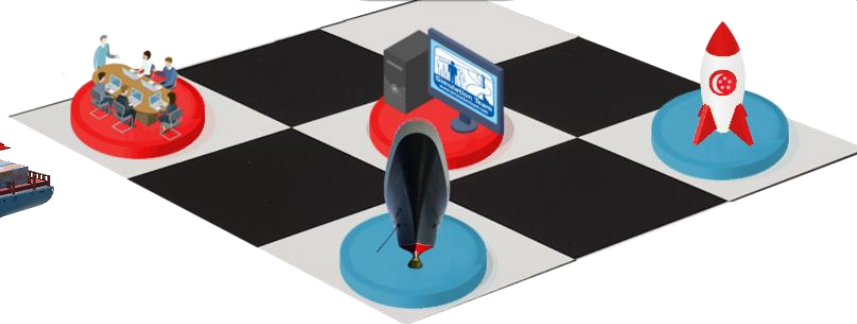
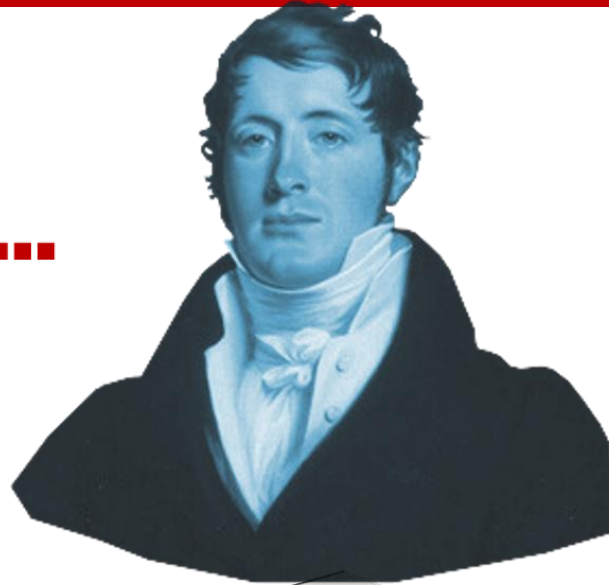
STRATEGOS...



... has as principle to acquire one thing
to know ten thousand others

Miyamoto Musashi, 五輪書, 地, 1645 A.D.

STRATEGOS...



...should have the temper and the spirit of the good cause to carry him through difficulties with satisfaction and credit

Thomas Stamford Bingley Raffles, Letters, 1823 A.D.



STRATEGOS...

Aber auch bei diesen sind die Geistesverwicklungen und die große Mannigfaltigkeit der Größen und Verhältnisse nur in den höchsten Regionen der Strategie



...knows that, in the highest realms of Strategy, intellectual complications and extreme diversity of factors and relationships occur

Carl Von Clausewitz, Vom Kriege, III, 1, 1832 A.D.

STRATEGOS...

La Stratégie est l'art de bien diriger

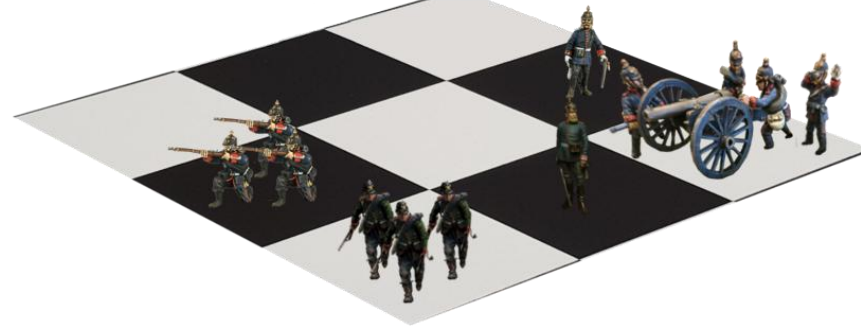


... has the capability to direct all effectively

Gen. Anton Jomini, Précis de l'Art de la Guerre, 1838 A.D.

STRATEGOS...

Strategie ist ein System von Notbehelfen ...
kein Operationsplan reicht mit einiger
Sicherheit über das erste Zusammentreffen
mit der feindlichen Hauptmacht hinaus



... is used to apply a system of expedients while... no plan of operations
extends beyond the first contact with the main hostile force

Helmuth Karl Bernhard von Moltke, Über Strategie, 1871 A.D.

STRATEGOS...



...to make a great company today, have to think about what Social Problem he could solve

Ma Yun, Alibaba Executive Chair, 2018

(2018: Personal Net Worth 42.2 GUSD; 23.8GUSD Alibaba Revenues 6.2GUSD Profits, 56% Net Revenues Growth, Stocks +15% in 1 month)



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